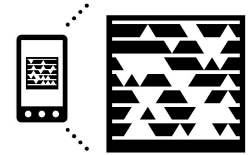


Peta Jinnath Andersen

reader. writer. blogger.



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SOCIAL MEDIA STATS

@PetaAndersen	817 followers
Facebook	158 friends, with blog fan page under construction
LinkedIn	78 connections
Blog	~120 uniques/day, 65 subscribers

JOURNALISM/NEW MEDIA EXPERIENCE

Global Blog Analyst	John Wilpers Media Consulting , January 2011 - present Unearthing high quality blog content for media companies including Scripps and the Christian Science Monitor.
Contributing Writer	The Somerville News , December 2010 - present Coverage of local events, arts, and human interest stories for a community paper, often including interviews.
Contributing Writer	PopMatters, Re:Print , March 2010 - present Blogging, feature writing, reviews, and interviews.
Contributing Writer	The NRI , September 2009 - present Regular Life & Style posts about growing up half-Indian, half-Scottish, and finding a middle ground as a mom.
Reviewer	The Santa Fe Writers Project , January 2010 - present Semi-regular fiction reviews, often with a more literary bent.
Blogger	Geekachicas , June 2010 - present Occasional posts on geek life and geek parenting.
Copy Writer	Daype Classifieds News Blog , April 2009 - December 2009 Contracted posts about the classifieds industry and social media.

Copy Writer/SEO Writer Freelance, April 2009 - July 2009
Producing on-demand keyword rich content for the diet industry.

SKILLS & INTERESTS

Blogging Wordpress (blog and CMS, Thesis), Blogger, Moveable Type, Drupal (some), LiveJournal, Typepad.

Code CSS, HTML

Social Media & Web 2.0 Flickr, del.icio.us, Twitter, Facebook, MySpace, YouTube, StumbleUpon, Digg, Wiki, Skype, all major chat platforms

Office MS Word/Office, iWork, Garageband, iMovie, Windows, OSX

Tutoring English (primary through tertiary), writing skills, Wordpress, Blogger

Interests fiction, writing/blogging, children's and young adult literature, publishing, digital media, digital books/e-books, networking, distance running, traveling, web design

EDUCATION University of Queensland, Australia — BSc., 2005